



2019 Operational Due Diligence

Institutional Investors – Allocators - FOF

www.convergenceinc.com

CONVERGENCE
OPTIMAL PERFORMANCE

Delivering Unprecedented Transparency into the Alternative Investment Industry - **MANAGE OPERATING MODEL RISK**

Today's Institutional Investors face immense challenges. Fragmentation in the market, poor returns and greater demands on Operational Due Diligence teams. Convergence's technology-driven products will provide you with the necessary data intelligence that helps you make better business decisions and arm you as a **FIDUCIARY**. Our products and services will help you in the following 3 areas:

UNDERSTAND THE ADVISOR'S RISK PROFILE

TRACK CHANGES TO THE ADVISOR'S BUSINESS MODEL

UNDERSTAND WHAT DRIVES CHANGE AND RISK

ADVISOR OPERATING MODEL RISK DIAGNOSTICS

ADVISOR RESEARCH

- 35,000+ SEC/STATE-RIA Advisors -56k + Funds

ADVISOR RISK RATING

NEWS AND SURVEILLANCE

- Daily Notification of ADV Filing Changes – categorized
- Daily Notification of FORM D Capital Raising Alerts
- Daily Notification of Advisor COMPLEXITY RISK rating factor changes
- Market News

Fund Expense Practices Analysis

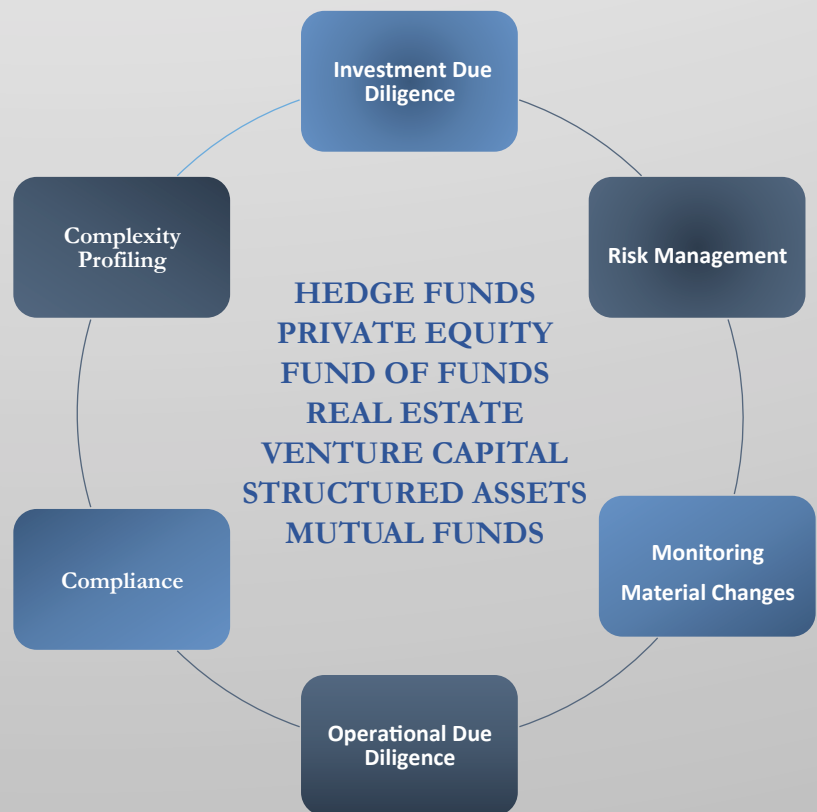
- Are Fees consistent with Marketplace Practices?

Redline Brochure Service

Service Provider Best Fit Analysis

ADV Filing Analyses

Civil, Criminal & Regulatory History



Convergence will arm you with empirical and peer-driven data to ensure World Class Operational Due Diligence.



RESEARCH

Coverage of all 35,000+ SEC Registered Investment Advisors and State Registered Advisors. Research any Advisor from a comprehensive view of 4000 data points sourced daily from regulatory filings, including Form ADV and the Brochure, as well as derived data points and original content. Each manager is organized into its peer group, allowing you to compare and contrast any metrics to the peer group or to the marketplace.



ANALYTICS

Our original content and analytics allow you to benchmark and compare data metrics across the industry and peers. Examples include:

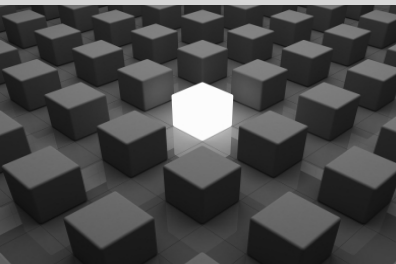
Fund Expense Practices Analyzer: Expense Disclosure Analysis

Regulatory History: Regulatory, Criminal and Civil violations

Market Share Analysis and Book: Service Provider Market Share

Complexity Scoring: Proprietary 40+ Factor Advisor Operating Model Risk Rating

Service Provider Portal: "Best Fit" and Efficiency Client Selection Tool



SURVEILLANCE

Daily surveillance of material change items delivered through a file or DASHBOARD:

PEERS/COMPETITORS

- Advisors Added
- Asset Growth/Redemptions
- Funds Launched – FORM D
- Staffing Changes
- Investor Moves
- Conflicts Of Interest
- Fee Types
- Vendor Changes
- Qualified Audits
- C Suite Changes
- New Regulators
- Regulatory Actions
- New Office Locations
- Expense Disclosures
- Productivity Benchmarking
- Staff Benchmarking

SERVICE PROVIDERS

- New Fund Clients
- Unique Advisors
- Existing Funds Lost
- Assets Under Administration
 - Strategy
 - Fund Type
 - AUM Size
- Market Share
 - Strategy
 - Fund Type
 - AUM Size
- Client Complexity
- Headcount Levels
- Productivity Levels
- Qualified Audits
- Client Strategies Supported

Augment your current ODD Practices
Contact George Evans at gevans@convergenceinc.com